



ABOUT QUEEN OF HEARTS FOUNDATION

Established in 2000, the Queen of Hearts Foundation is a non-profit organization dedicated to raising funds for the research and early detection of ovarian cancer. In addition, the QofH believes in promoting public awareness and education about the signs and symptoms of this disease.

Committed to making a difference in women's lives, the QofH wants women diagnosed with ovarian cancer to know there is hope for survival. Passionate about early detection, early awareness and intelligent medical attention, the QofH believes these are key elements to fighting this disease.

The Queen of Hearts Foundation is the **only** organization in Southern California specifically dedicated to funding ovarian cancer research projects. In the past 17 years, the QofH has raised over \$1.7M and funded \$800K to UC Irvine, creating the Queen of Hearts Ovarian Cancer Research Laboratory, Ann's Clinic at the UCI Medical Center, as well as funding numerous research projects.

The Queen of Hearts Foundation is helping women and families find hope and support by raising awareness about ovarian cancer.



THE QUEEN OF OUR HEARTS

In July of 1999, Ann Dobbie was diagnosed with a rare form of ovarian cancer at the age of 65. Always healthy, Ann faithfully completed every annual physical exam and a mammogram every six months. She lived life to the fullest and always had a smile on her face. Her life was focused around her family, whom she mad holidays and birthdays so special. Sadly, Ann passed away on Christmas Day.

Ann S. Dobbie had passion. It is her passion for life and family, that inspired the creation of The Queen of Hearts Foundation. Finding an early detection solution for ovarian cancer has now become our mission and our passion.

Ovarian cancer is diagnosed annually in nearly a quarter of a million woman globally, and is responsible for **140,000** deaths each year.

FACT: Ovarian cancer is often diagnosed at a late stage

Ovarian cancer is frequently diagnosed when the cancer is already at an advanced stage and women often delay seeking help. This may be because the woman thinks her symptoms are due to 'the time of the month', 'menopause', 'something I ate' or confused with other common stomach and digestive complaints.

FACT: Many women mistakenly believe a cervical smear test (or Pap test) will detect ovarian cancer.

It does not. It detects pre-cancerous changes to cells of the cervix, which is treated much more successfully than ovarian cancer.

When ovarian cancer is detected at an early stage, when the cancer remains confined in the ovary, up to **90%** of women are likely to survive for more than five years.



VIC BRADEN
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Roll for the Cure
Challenge for the Cause

Awareness of the symptoms

of ovarian cancer may enable women to receive an earlier diagnosis, when the disease is more easily treatable.

- Increased abdominal size/persistent bloating (not bloating that comes and goes)
- Difficulty eating/feeling full quickly
- Abdominal or pelvic pain
- Needing to pass urine more urgently or more frequently

While these symptoms are often associated with more common and less serious conditions it is better to check them out.

SPONSORSHIP OPPORTUNITIES

GRAND SLAM

\$10,000

Banner display at all tournament venues, name & logo on tournament posters and website link, sponsorship recognition on quarterly email newsletters, 20 invitations to sponsor-player party, name in all tournament press releases

WIMBLEDON

\$5,000

Banner display at all tournament venues, name & logo on tournament posters and website link, sponsorship recognition on quarterly email newsletters, 14 invitations to sponsor-player party, name in all tournament press releases

US OPEN

\$2,500

Banner display at all tournament venues, name & logo on tournament posters and website link, sponsorship recognition on quarterly email newsletters, 8 invitations to sponsor-player party

AUSTRALIAN OPEN

\$1,000

4 invitations to sponsor-player party, name on tournament posters and website

FRENCH OPEN

\$500

2 invitations to sponsor-player party, name on tournament posters

FRIENDS OF THE FOUNDATION

ANY AMOUNT

Name on tournament posters